**Display posters**

Download the *No action today, no cure tomorrow* posters and display them around your health service:

- In lifts, stairwells and foyer areas
- In medication rooms, the pharmacy department and ward areas
- In outpatient clinic waiting areas/outpatient pharmacies
- In meeting rooms and the executive unit

**Promote Antibiotic Awareness Week on your intranet**

Ask your web team if you can put the Commission e-banner on your intranet page, or include an article on Antibiotic Awareness Week on your staff intranet homepage, linking through to more details about the week and your planned activities.

**Use the Antibiotic Awareness Week Screensaver**

Ask your IT Department to load the Antibiotic Awareness Week Screensaver onto all computers.

**Download the Antibiotic Awareness Week presentation**

Use the presentation for Grand Rounds, or for departmental presentations. You could:

- Ask a team or department to talk about ways they have improved antibiotic use, including the lessons learned. Ask a surgical team to discuss surgical prophylaxis, or a physician to discuss management of a specific clinical condition, such as pneumonia or urinary tract infections.

To promote the multidisciplinary team aspect of Antimicrobial Stewardship (AMS), ask a nurse and pharmacist to be involved to discuss their roles in AMS as part of the team.

**Send out the MINDME prescribing cards**

Download the pocket cards from the Commission website to laminate, and ask a senior clinician to circulate them to team members in advance of the week, or include them with the letter from the executive to clinical staff.
Target professional groups

Run information sessions with specific professional groups and discuss their role in the appropriate use of antibiotics and antimicrobial stewardship. For example, organise ward-based education sessions with nurses, information session with pharmacists, or run a feedback session for prescribers detailing results of any antimicrobial prescribing audits.

Consider having junior medical officers complete the online learning modules available from www.nps.org.au/health-professionals/professional-development/online-learning.

Involve local media

Speak to your media advisors or public relations team about how to involve local radio stations and newspapers.

Create an information display

Choose a prominent area of the hospital, with resources from the Commission as well as local resources from your hospital and from NPSMedicineWise. You could also:

- Hand out written material with details of where to find local policies, procedures, and local processes for seeking specialist advice or referral, as well as contact details of any AMS team members.
- Have a range of health professionals rostered to man the display, doctors, nurses, pharmacists, managers – to reflect the multidisciplinary nature of good antibiotic management.
- Create a display of local information relevant to antibiotic use – for example antibiotic usage audit results, or local resistance and susceptibility information.
- Follow the creative idea of a hospital in 2013 and create a mobile Antibiotic Awareness Week trolley. A trolley was decorated with Antibiotic Awareness Week posters, resistance fighter t-shirts, MINDME pocket cards and a quiz entry box. Move the trolley around your health service throughout the week to promote awareness and discussion among staff members.

Utilise social media and join the discussion

If your health service has a Facebook or Twitter account, utilise them to promote the week and your key messages. You could post or tweet one of the 7 Actions each day during the week.

Follow the Commission on Twitter @ACSQHC – and use the #ABXAus to follow the conversation.

Run an antibiotic awareness quiz

The Commission has a quiz available for Antibiotic Awareness Week, based on information available on the Commission’s web site. You can use this as is, or adapt as appropriate to your local needs. You could circulate this in the lead up to the week, and then let everyone know the average score for the organisation during the week. Consider a prize for the team or department with the highest number of quizzes submitted.
Participate in the National Antimicrobial Prescribing Survey 2014

To coincide with Antibiotic Awareness Week, the Melbourne Health NH&MRC Centre for Antimicrobial Stewardship (the Centre) will be coordinating the National Antimicrobial Prescribing Survey (NAPS). The Centre recommends that health care services conduct the NAPS prior to Antibiotic Awareness Week, so results will be available to enable local feedback and discussion during the week. If you would like to participate or need help planning the Survey, please contact the NAPS team as soon as possible at NAPS@vicniss.org.au, or visit the NAPS website www.naps.vicniss.org.au. The Commission is also supporting the NAPS to improve participation rates and reporting.

Take the antibiotic resistance fighter pledge

NPS MedicineWise is encouraging all health professionals to pledge to join the fight against antibiotic resistance. A web app on the NPS MedicineWise website will allow you to add the suburb of your workplace to the national map of resistance fighters. After making the pledge, you will be able to generate a personalised antibiotic resistance fighter certificate to print and display in your hospital, clinic or office, or share with social media networks.

Visit www.nps.org.au/antibiotics

Conduct consumer information sessions

Inform consumers (including patients and their carers) about the reasons why antibiotics need to be used carefully, and how they can do so. Visit the NPSMedicineWise website for some resources and information at www.nps.org.au/antibiotics